



HomeAid
Northern Virginia

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Fall 2010

HomeAid and Beazer Homes Give the Greatest Gift



Representatives from Beazer Homes, HomeAid Northern Virginia, NVFS and several of the trade partners who worked on the renovation greeted the family as they moved into their new home.

"There aren't enough words to express our appreciation for the work that HomeAid has done for us," said Mary Agee, President and CEO of Northern Virginia Family Service (NVFS). "It's just been amazing what Builder Captain Beazer Homes and all their trade partners have contributed. As a nonprofit, we have limited resources and it would be very hard for us to transform a home like this. This is a great gift to us and to the families who will live here in the future." NVFS has worked for more than 85 years to empower individuals and families to improve their quality of life, and to promote community cooperation and support in responding to family needs.

HomeAid Northern Virginia, Beazer Homes and 19 trade partners worked with NVFS and the local Prince William County government to renovate a home that NVFS had recently purchased. "This project was a bit different than some of the others I have worked on," said Gary Szebalskie, Vice President of Customer Care for Beazer Homes. "It was tied to a Prince William County fund where they will match the dollar amount put towards the purchase of the home when the home is

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HomeAid: Giving with Hands and Heart to Carpenter's Shelter

"Thank you for giving with your hands and your heart."



From left, Ralph Boyd, Freddie Mac Foundation, along with Fran Becker, Carpenter's Shelter, Congressman Jim Moran, Anthony Lowe, Freddie Mac Foundation, Christy Eaton and John DeZinno, HomeAid, and Matt Sheldon, Carpenter's Shelter, celebrate the finished renovation.

HomeAid Northern Virginia and Builder Captain EYA completed the renovation work to Carpenter's Shelter facility in Alexandria and held a dedication ceremony in July. The renovation adds classrooms and counseling rooms carved out of existing space as well as upgrades to the men's and women's day shelter bathrooms. The retail value of the project was over \$185,000. EYA, the trade partners and HomeAid helped save Carpenter's Shelter over \$100,000 on the cost of the renovation.

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Toll Brothers Donated Hundreds of Home Appliances to HomeAid

Toll Brothers
America's Luxury Home Builder®

“It’s about doing the right thing...”

Toll Brothers, Inc. has donated hundreds of like-new appliances to HomeAid Northern Virginia. HomeAid is coordinating distribution of these appliances with Habitat for Humanity's ReStore outlets in Northern Virginia.

Due to a change in partnership with Toll Brothers' major appliance provider, the builder will be replacing appliances in its model homes and design studios throughout the country. That leaves more than 1,500 appliances available nationally for donation to those who need them.

“It’s about doing the right thing,” said Bill Gilligan, Toll Brothers Regional President. “It was important to us to find a place where these like-new appliances could be put to good use, and, in our region, we couldn’t think of a better organization to help us with the dispersal than HomeAid Northern Virginia. HomeAid and Habitat for Humanity will ensure that deserving families in the area receive these appliances, and we are happy to contribute,” he added.

The appliances are being sold at local Habitat for Humanity's ReStore locations to benefit both organizations. Donated appliances include washers, dryers, microwave ovens, ranges, dishwashers, wall ovens, cooktops, and refrigerators. The funds raised will help HomeAid Northern Virginia build and renovate emergency and transitional housing for local homeless individuals and families. For ReStore locations and hours, visit restorenova.org or loudounhabitat.org/restore.

“Toll Brothers continues to be a strong supporter of HomeAid Northern Virginia,” said John DeZinno, HomeAid Northern Virginia Board President and Senior Vice President, Bank of America.

“In addition to this generous gift, Toll Brothers served as a HomeAid Builder Captain on the \$800,000 renovation of Good Shepherd Alliance's Center of Hope in Ashburn, Virginia. This donation is just another way that Toll Brothers demonstrates their support of our mission – ending homelessness in Northern Virginia.”

“It was important to us to find a place where these like-new appliances could be put to good use, and, in our region, we couldn’t think of a better organization to help us with the dispersal than HomeAid Northern Virginia.”

Special Thanks to:



**Thanks to Builder Captain
Beazer Homes for the Northern
Virginia Family Service Shelter
Care Project and to All the
Trade Partners**

Atlas Plumbing	Eastern Applicators
B&K Distributors	Green Village Concrete
BFS	Ideal Construction Services
Capital Carpets	Masonry Masters
Century Tile	Progress Lighting
Chantilly Cleaners	Summit Roofing
CIS (Construction Inspection Services)	Timberlake
DM Household Repair	Trumbull Mechanical
East Coast Insulators	Washington Lanehart
	WhirlPool

**HomeAid and Beazer Homes Give the Greatest Gift -
Continued from page 1**

updated to meet the county inspection requirements." The home builder and trade partners made several 'cosmetic' repairs to give the home a face lift including all new flooring and interior painting throughout the home, and new cabinets in the kitchen. They also painted the exterior and graded and landscaped the yard. "We brought the home into electrical code compliance and structural compliance as well," said Szebalskie. "Beazer Homes and our Trade Partners were able to donate approximately \$36,000 in material and labor to renovate this home."

"I really want to thank all our subcontractors," said Don Knutson, HomeAid Northern Virginia Board Member and Regional President of the Mid-Atlantic Division of Beazer Homes. "This is our sixth project for HomeAid and many of the subcontractors who were with us on the first project are still involved and pitched in on this project. We can't do it without their help!"

Beazer Homes has been a proud partner of HomeAid Northern Virginia since its inception. "Don Knutson and Beazer Homes represent the spirit of HomeAid through their active participation and support since our founding in 2001," said John DeZinno, HomeAid Northern Virginia Board President and Senior Vice President, Bank of America. "Beazer Homes was the first national sponsor of HomeAid America and also served as the Builder Captain for the

"It is physically and emotionally tiring to be in a shelter," said the mother of the Hernandez family who with her two daughters, ages 13 and 5 years old, moved into a home newly renovated by HomeAid Northern Virginia. "It is great to have our own home where we can relax and just be a family. Thank you to everyone who helped get us here."

first HomeAid Northern Virginia project more than nine years ago."

"This partnership gives all the employees of Beazer an outlet to use our background and skill in the construction industry to help the community in a way that we typically wouldn't in our every day work," said Szebalskie. "We have all seen first-hand the struggles that people are going through right now and people are eager to help in any way they can. Everyone involved in this project donated their time, material and labor for no other reason than to help."

"The best part of the project was meeting the family that was moving into the home and knowing we had taken this project through to completion," said Szebalskie.



The kitchen renovation features new countertops, appliances and cabinets.

SATURDAY,
NOVEMBER 6TH, 2010
AT THE WESTIN DULLES

Presented By
 M&T Bank

HOMEAID ROCKS!

9TH ANNUAL HOMEAID
NORTHERN VIRGINIA
GALA & AUCTION

Join Us to Celebrate HomeAid and Honor Those Who Make Our Community a Better Place to Live

9th Annual HomeAid Gala & Auction • Saturday, November 6
Westin Dulles – New Location!
Silent Auction and Reception Begins at 6 p.m.
Dinner and Live Auction Begins at 7:30 p.m.

Fill out and return the enclosed ticket order form or visit homeaidnova.org to purchase tickets.

Thanks to our
Rockin' Sponsors!

 M&T Bank

Bank of America 

 Freddie Mac
FOUNDATION®

BB&T Bank
Bank of America Home Loans Division
Dominion Virginia Power
Trammell Crow Residential
Virginia Housing Development Authority

Join more than 350 'rock stars' from all segments of the residential construction industry as they party in support of HomeAid Northern Virginia at the Annual HomeAid Gala and Auction! The attendee list is a "who's who" of the homebuilding industry – powerful business leaders, elected officials and other Northern Virginia professionals.

The event is the largest and most important annual fundraiser for HomeAid. Proceeds from ticket sales are used to support HomeAid's building, renovating and remodeling work that serves countless homeless individuals and families in Northern Virginia. Enjoy a fun-filled evening out and support a much-needed cause – individual tickets are \$150 each, or a table of 10 is \$1,500, and can be purchased online at homeaidnova.org or by returning the ticket order form found in the newsletter.

There's something for everyone at this year's rockin' event – great food, one-of-a-kind auction and raffle items, and a chance to recognize and honor several people and organizations receiving the Third Annual Presidents Circle Awards. This year we are proud to recognize:

- 2010 Presidents' Award – **Toll Brothers, Inc.**
- 2010 Trade Partner of the Year Award – **Century Tile, Inc.**
- 2010 Non-profit Care Provider Project of the Year Award – To be announced at the Gala (To find out how to nominate a project, see "How to Nominate a Project" at right.)

Bid on Some Rockin' Items

One of the many highlights of the HomeAid Gala & Auction is the auctions – with both a live and silent auction there are a variety of items to suit every interest and budget! The Silent Auction features over 100 items from electronics to sporting event tickets and restaurant certificates, while the Live Auction, led by Delegate Ken Plum, features many items such as:

- A One Week Stay at the Rodanthe Beach House on Hatteras Island
- Weekend Stay at Devil's Knob in Wintergreen, VA
- Vera Bradley Package including a large Miller bag with a large cosmetic bag in one of their new fall season prints
- Portable Digital LCD TV and Case
- Expert Haircut and Hot Shave at The Grooming Lounge
- Wine Tasting for 2 at Keswick Vineyards
- Plus Much More!

In addition to taking home an auction item, you can also enter to win the raffle. Raffle prizes include a weekend stay for two at the Westin Dulles and two Padella dining gift cards (valued at \$100.00 each)!

Do you have something you'd like to donate? It's not too late to get involved! HomeAid is accepting donations for the auction: including restaurant gift certificates, electronics and the use of local vacation homes and sporting team tickets. Simply download the donation form at homeaidnova.org and send it in with the donated items.

Sponsorship opportunities still available! If you would like to be a Rockin' sponsor or for more details, please contact HomeAid Northern Virginia's Executive Director, Christy Eaton, at 571-283-6320 or by e-mail at ceaton@nvbia.com. The Sponsorship Form is available online at homeaidnova.org/gala.html.

You will also be inspired by hearing first-hand the personal testimony from a formerly homeless individual who was the recipient of a HomeAid project and what that meant to them. You'll also see just a few of the projects HomeAid has completed this year and hear about some of the people who have benefited from those renovations in the 2010 HomeAid Project Video sponsored by Bank of America.

As in the past, the event will feature a silent and live auction, as well as the Paddle Challenge that raises much needed funds for HomeAid projects and raffle drawings for a weekend at the Westin Dulles and two dining gift cards for Padella (valued at \$100 each). But this year we've also made some changes to amp up the event:

- **New location** – we've moved the event to the beautiful and conveniently located Westin Dulles where attendees will get rock star treatment with reduced-price valet parking (only \$5), 3-hour open bar included in the ticket price featuring a special drink served from a luge-style ice sculpture and other rock star amenities!
- **VIP registration** – provide your credit card number for bidding at the VIP entrance and you will be whisked through registration, and whisked through checkout at the end of the evening.
- **Rockin' entertainment** – the building industry's own Lance "The Shred" Kasten, owner of Maryland-based sunroom company Exterior Dynamics and the king of air guitars, will be performing. Kasten was featured in the July 18 edition of the *Washington Post Magazine* – check out his rock moves in the video accompanying the article on the Post's Website, washingtonpost.com.
- **Support Kids Jam** – Bring a toy and Women Giving Back will deliver it to a local area shelter to benefit one of the estimated 1,100 homeless children in Northern Virginia.
- And much more!

Don't miss out on all the fun – purchase your tickets today!

How to Nominate a Project

The Non-profit Care Provider Project of the Year Award will recognize a HomeAid Northern Virginia project performed for a non-profit care provider in 2010. Examples of how HomeAid Northern Virginia's Builder Captain and their trade partners went above and beyond the original scope of the project, adding value and bringing additional benefit to the non-profit's ability to care for their homeless and at-risk clients should be submitted.

Organizations that wish to participate should submit a cover letter and a written narrative (written narrative not to exceed two pages) along with the application found at homeaidnova.org by September 24, 2010. The winning project will be honored at the HomeAid Gala & Auction on November 6, 2010.



The residents and staff of Carpenter's Shelter signed several banners through the renovated space. One of the notes reads: "Thank you for giving with your hands and your heart." – K.M.



HomeAid Northern Virginia Board President John DeZinno (left) presents EYA Senior Vice President John Fahey with a plaque of thanks to the company for their hard work in serving as Builder Captain for the project.



There were 17 different trade partners working on the project.



EYA President and Founder Robert Youngentob (far left) and staff managed the project, valued at \$185,000.

Thanks to EYA, Builder Captain for the Carpenter's Shelter Project, and to All the Trade Partners

ACECO	Livingston Fire Protection
Atlantic Building Supply	META Engineers
Breeden	MOI, Inc
Buhl Electric	NOVA Waste
Burgers Cabinet Shop	Peed Plumbing
Century Tile	Rust Orling
Commercial Carpets	Southland Insulators
Eastern Applicators	TNT Services
Frye Masonry	

We can increase the number of projects we complete and people we serve with your help!

If you haven't already made your 2010 tax-deductible contribution to HomeAid Northern Virginia, please use the enclosed envelope to send back your most generous donation today; or, make your donation safely and securely online at homeaidnova.org.

Thank You to those who have already made a 2010 donation to HomeAid!

Year to Date

HomeAid Northern Virginia projects have served **937 people**. HomeAid has saved care providers thousands of dollars in construction costs – **82% off** the retail cost of renovation projects, which are valued at **\$460,000**.



Meghan Lynch, a junior majoring in Public Relations at University of South Carolina, worked as HomeAid's summer intern.

Q & A with HomeAid Intern Meghan Lynch

Meghan Lynch, a junior at University of South Carolina, worked over the summer at HomeAid Northern Virginia headquarters in Chantilly. Here's a glimpse into her experience:

Q: Tell us about your experience and the type of work you did for HomeAid Northern Virginia this summer.

A: Over the course of the summer, I worked on building HomeAid's presence in social media by updating both the Facebook and Twitter pages regularly and doing some work with sites such as Flickr and YouTube. I also attended Gala Committee meetings and assisted in the early preparations for the event. I helped with preparations for and attended dedications that occurred throughout the summer. Throughout the summer, I conducted research on foundations and possible corporate sponsors and also helped out with some administrative tasks.

Q: What was the best aspect of your internship with HomeAid Northern Virginia?

A: Through the research and reading that I have done during my time as an intern for HomeAid, I have become much more informed about the issue of homelessness in Northern Virginia and across the nation. I also really enjoyed being able to attend the dedications because it was touching to see how appreciative, grateful and happy those who benefit from the projects are.

Q: What were you most surprised to learn?

A: I was most surprised to learn about the severity of homelessness in the area and how easily it is overlooked.

Q: How will this internship help you with your career endeavors?

A: Most of what I have done with HomeAid this summer has involved marketing, which I really enjoyed. I am studying Public Relations, and this internship has been a great way to gain the basic knowledge and experience necessary for that field. It has been very fulfilling to take what I have learned in my studies and apply it to the work that I have done with HomeAid. This internship has built my confidence and has encouraged me to work that much harder to achieve success in my work in the future.

Q: Would recommend this internship to others?

A: I would absolutely recommend this internship to others. I learn something new every day that I work, and I think that's a very necessary aspect of a rewarding internship.

HomeAid Northern Virginia recruits interns to work with the organization. If you or someone you know is interested in applying to be an intern, please contact HomeAid Northern Virginia Executive Director Christy Eaton at 571-283-6320 or via e-mail at ceaton@nvbia.com.

HomeAid Project: All About the Children

HomeAid Northern Virginia and Builder Captain Miller & Smith began a project to add a Head Start day care facility to the SERVE campus in Manassas for Northern Virginia Family Service (NVFS). SERVE's programs include a shelter, a food distribution center, transitional housing, emergency assistance and life skills education for individuals and families in need.

"There is a space in the SERVE facility that was basically a classroom and a kitchen area that the employees used but they wanted to change the space so that they could provide childcare to their clients," said Scott Alford, Operations Manager for Miller & Smith. "We're opening up and combining three areas to create the space. We've also added an entrance so parents can drop their children off in the childcare area without going through the rest of the facility."

The work involves tearing down existing walls to create an airy classroom space for the children as well as relocating the existing bathroom, upgrading it and adding child-sized fixtures. The renovation also includes equipping the kitchen area with a washer and dryer. In addition to creating a new entrance, the HomeAid team will also add sidewalks and grading to facilitate a playground area for the children.

"We are very pleased that GameTime, a playground equipment manufacturer, is working with us on this project," said Christy Eaton, HomeAid Northern Virginia's Executive Director. "Because they want to support the missions of HomeAid and Northern Virginia Family Service, they are providing the playground equipment for half the normal cost – a very generous gift."

"With the valuable contributions we've received through HomeAid, Northern Virginia Family Service has been able to utilize Federal funds to expand our Early Head Start program in Prince William County," said Jim Butts, Chief Financial Officer for NVFS. "Our new classroom, located at our SERVE campus in Manassas, would not have happened without the logistical and material support made available to us by HomeAid and its partners. This kind of support helps NVFS expand our programming to address the critical needs of the underserved population in Prince William County and throughout the region during a time in which the demand for our services continues to grow." The project is expected to save NVFS \$25,000 in construction playground costs and should be completed by the end of September.

"This is the first time we have worked with SERVE even though we've been involved in at least half a dozen projects for HomeAid," said Alford. "Our President, Doug Smith, is a former HomeAid Board President and he is still very involved in HomeAid's work."

Alford is also proud of the work and materials provided by his trade partners. "We are not a huge national builder and a lot of our trades are smaller, family-owned companies so it always amazes me that they are willing and happy to help," he said. "We ask and they always respond. Without them, it would be impossible to do what is needed."

"The main reason we are all involved is for the children and their families," Alford said. "We just want to help the parents get back on their feet and be able to work, while knowing that their children are being well cared for."



The new space will provide Head Start day care services to NVFS clients. Builder Captain Miller & Smith added an exterior door so parents can drop their children off in the day care area.

Special Thanks to:



Upcoming Events

Women Giving Back "The Store"

Second Saturday of each month, 8 a.m. to Noon,
1110 Herndon Pkwy., Herndon

Volunteer to help homeless women "shop" for business clothes and accessories. Contact wgb@womensgivingback.org for more information.

9th Annual HomeAid Gala & Auction

Saturday, November 6, Westin Washington Dulles, Herndon

Join us for "HomeAid Rocks", an exclusive event celebrating HomeAid supporters and partners. The Presidents' Circle Awards will be presented to honor organizations and individuals who have supported HomeAid Northern Virginia.

To reserve a table or to purchase tickets for the event, fill out and return the enclosed Ticket Order Form or visit homeaidnova.org.

Sponsorships are available! Contact HomeAid Northern Virginia Executive Director Christy Eaton at 571-283-6320 or via e-mail at ceaton@nvbia.com.

To donate an item for the live or silent auctions contact Lee Ann Belletti at 571-283-6300 or via e-mail at lbelletti@nvbia.com. Popular items in the past include sporting event tickets, electronics, restaurant and gift certificates – all are welcome and needed!

Become a Fan of HomeAid on Facebook and Follow us on Twitter.



How Can I Get Involved?

HomeAid Northern Virginia is always seeking volunteers to help us alleviate homelessness in Northern Virginia. You can participate in many ways:

- Become a Builder Captain or Trade Partner
- Sponsor or Volunteer to Assist in Planning the 9th Annual HomeAid Gala & Auction in November
- Donate a Silent or Live Auction Gift for the 9th Annual HomeAid Gala & Auction
- Volunteer to help sort and display clothes for the Women Giving Back store
- Host a Women Giving Back clothes drive
- Make a tax-deductible donation to HomeAid Northern Virginia

Visit www.homeaidnova.org for more information or contact Executive Director Christy Eaton at ceaton@nvbia.com.

Know Our Numbers



Don't forget that HomeAid Northern Virginia is part of the United Way of the National Capital Area and the Combined Federal Campaign. Sign up for payroll deductions at work by selecting HomeAid Northern Virginia as your charity of choice.

HomeAid Northern Virginia's CFC code: **54784**
HomeAid Northern Virginia's United Way code: **8580**

www.homeaidnova.org

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Northern Virginia

HomeAid



HomeAid is the official charity of the Northern Virginia Building Industry Association

