



HomeAid
Northern Virginia

HomeAid Northern Virginia

Newsletter

SUMMER 2010

HomeAid and Builder Captain EYA Give Carpenter's Shelter More Room to Teach and Counsel

"At Carpenter's Shelter, we are all about teaching," said Fran Becker, former Carpenter's Shelter Executive Director. "This is a long-held dream come true! Even in this economy, we never gave up on our dream for more classrooms – our tools for helping our residents succeed. And now, because of HomeAid Northern Virginia and EYA, we're going to have wonderful classrooms and counseling rooms." Carpenter's Shelter works to create self-sufficiency for homeless and formerly homeless children, families and adults in the Alexandria community.

In partnership with HomeAid Northern Virginia, Builder Captain EYA and numerous trade partners renovated existing interior space in Carpenter's Shelter Center of Learning in Alexandria. The estimated \$165,000 renovation will significantly upgrade the space that Carpenter's Shelter has occupied since 1999. The renovation was completed in July 2010.

On April 1, representatives from these companies, funding partners and city leaders attended the kick-off ceremony held in the space slated for renovation. "We are very proud to work on this project," said John DeZinno, HomeAid Northern Virginia Board President and Senior Vice President, Bank of America. "We couldn't do it without our Builder Captain, EYA, and our trade partners. The true magic of HomeAid is that, with the help of EYA and its trade partners, we can help save money for an organization like Carpenter's Shelter so that they can focus their resources on providing much-needed support to the local community."

"Partnerships are really what communities are made of," said John Fahey, EYA's Sr. Vice President. EYA was established in 1992 with the vision of building innovative urban neighborhoods to the highest standards. "We've been active in Alexandria since the founding of the company," said Fahey. "Getting involved with this project is our way of saying thank you to the community and to the city."



Carpenter's Shelter Board Chair Matt Sheldon (far left) with fellow Board Member Peter Lunt, EYA's Co-Founder Bob Youngentob, former Carpenter's Shelter Executive Director Fran Becker and HomeAid Northern Virginia Board President John DeZinno at the Groundbreaking Ceremony in March.



Existing space was redesigned to provide classrooms and counseling rooms.

Matt Sheldon, Esq., Chair of Carpenter's Shelter Board of Directors, also believes in the power of partnerships. "Once a year, the Carpenter's Shelter board and staff get together to discuss the strategic direction of the organization at our annual retreat. A couple of years ago, with growing concern for the economy, we spent a lot of time discussing how we would get through tough times. We knew it

was time to look to others – we couldn't do what we needed to do alone. I can't think of a better example of partnership than what we're beginning with HomeAid Northern Virginia. On behalf of the board and staff I want to thank EYA, Rust Orling Architecture, Commercial Carpets of America and all the trade partners."

Wine Tasting Raises \$10,000 for Women Giving Back

Women Giving Back (WGB) hosted the 2nd Annual Wines Around the World Tasting on April 22. More than 100 people attended the event in support of WGB.

"The wine tasting was a big success and I want to thank everyone who contributed to the evening," said Terri Stagi, Vice President of Jack Morris Advertising and Founder of Women Giving Back. "The proceeds will help us find a new home for the WGB Store so we can continue to help women and families with clothing and accessories."

The organization is looking for new space to house the Women Giving Back Store. Women from 100 shelters and programs are invited to shop each month for professional work-oriented clothing and accessories without charge.

WGB needs 2,000 – 3,000 sq. ft. of space to house the store. The facility needs to be easily accessible by public transportation on the ground floor or with elevator access. If you would like to donate funds, clothing or space, contact Women Giving Back at wgb@womensgivingback.org.





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HomeAid and Stanley Martin Homes – Building a Loving Home for a Family of Five

HomeAid recently completed a renovation project in the Woodbridge area for Northern Virginia Family Services (NVFS). Builder Captain Stanley Martin Homes and 40 trade partners donated their time, labor and expertise to create a loving home for a single parent and her four daughters.



The family take a break from moving in to enjoy their new home.

"All the energy and enthusiasm of our 40 trade partners snowballed and together we wanted to do more and more," said Michael Cleary, Vice President Production and Purchasing for Builder Captain Stanley Martin Homes. "In 30 days we were able to do a complete remodel – everything from

insulation and a new roof to replacing dry wall, kitchen and bathroom cabinets and fixtures. Our goal was to build a maintenance-free home for NVFS." The partnership saved NVFS over \$128,000 on the renovation.

"I can't say enough about HomeAid and all the people involved in this renovation. Working with HomeAid and Stanley Martin Homes is a wonderful opportunity for us," said Veronica Roth, Director of NVFS SERVE Programs. "This partnership moves our program a step up in what we can offer to our client and her family." NVFS is a private, nonprofit community service organization dedicated to helping individuals and families find new paths to self-reliance and brighter futures. Its mission is "to empower individuals and families to improve their quality of life and to promote community cooperation and support in responding to family needs."



Veronica Roth, Director of NVFS SERVE Programs, and Michael Cleary, Vice President Production and Purchasing, Stanley Martin Homes on move-in day.

Roth shared the story of the family moving in to the home. "Even though they were living in the back of a covered truck, our client kept her children in school every day and was able to get a job. When we realized this house was opening up, we were able to move the family into a two-year program that will help them continue their upward path out of homelessness, and teach budgeting and other life management

skills to our client."

How did the family of five react to their new home on moving day? With expressions of disbelief and sheer joy as the two younger girls (ages 4 and 5) donned the fairy wings found in the closet of their new room as their mother and older sisters (ages 11 and 15) helped them navigate the three levels of the home. "Thank you, thank you, thank you to NVFS, HomeAid, Stanley Martin and all the trade partners," said the tearful client.

"It's one thing to come in and do the work," said Roth. "But all the loving extra touches – games and toys in the basement to lovely soaps and bubble bath in the bathrooms – that make this a home." The family agreed as the girls made plans to watch Alvin and the Chipmunks: The Squeakquel their first night in their new home.



All the extra touches provided by Stanley Martin Homes and the trade partners make this a very special home.

Thanks to Stanley Martin Homes, Builder Captain for the Northern Virginia Family Services (NVFS) Shelter Care Project, and to All the Trade Partners:

- 84 Lumber
- Accurate Insulation
- Atlas Plumbing
- Bond Flooring
- Century Tile
- CertainTeed
- Choices Stairways
- Colonial Concrete
- Commonwealth Lighting
- Construction Applicators
- F&K Cleaning
- Franklin Electric
- Goodman Manufacturing
- Granite Source
- Green Village Concrete
- Guardian Insulation
- Heritage Contracting
- Home-Kim Group
- John Darvish Construction
- K&K Siding
- Kichler Lighting
- Kohler Plumbing
- Masonry Design
- McCormick Paints
- McCrea Equipment Company
- MidSouth Building Supply
- Model Home Interiors
- Mosaic Tile
- Mulhern and Kulp
- Next Day Blinds
- PlyGem
- Prince William County Government
- PSI
- Quality Cabinets



- RC Enterprises
- Shaw Inc.
- SmartCom
- Stadler Nurseries
- Tital Erosion Control
- Velasquez Contractors
- Village Landscaping
- Virginia Erosion Control
- Whirlpool Appliances



The kitchen was transformed as shown below.





Third Annual HomeAid Care Provider Forum "Win-Win for All Who Attended"

Forty representatives from organizations that offer shelter to Northern Virginia's homeless and those who support these organizations participated in HomeAid Northern Virginia's Third Annual Care Provider Forum on March 24, 2010, held at the Gannett Company in their headquarters building in McLean, Virginia.



Networking was on the agenda for many of the 40 attendees of the Third Annual HomeAid Care Provider Forum.

"The number of homeless individuals across the Washington metropolitan area increased 5.4 percent in 2009," said Christy Eaton, HomeAid Northern Virginia Executive Director. "With over 5,000 homeless individuals in Northern Virginia alone, the problem is much larger than one individual organization can solve. We bring care providers addressing the problem of homelessness in Northern Virginia together – not

only to share, learn and network with each other but to also celebrate the successes of our work."



Jewell Mikula, HomeAid Northern Virginia Board Member and Chair of the committee organizing the event, welcomed attendees and served as emcee.

Continuing to Build Hope was the theme carried throughout this year's Forum with presentations on building and maintaining resources, strengthening volunteer programs and a panel discussion on the challenges and opportunities facing Northern Virginia care providers and resources available to them. Information was presented by speakers representing the homebuilding industry, care providers, and local and state government. HomeAid representatives also provided the

non-profit community with information about HomeAid's programs that leverage the power and generosity of the homebuilding industry to build and improve places that care for homeless women, children and families.

"I came to the Forum to meet and thank the people who helped us become who we are today,"

said Amy White, the new Director of Catholic Charities St. Margaret of Cortona Transitional Residences in Woodbridge referencing the 2009 HomeAid renovation of 14 apartments. HomeAid, Builder Captain Beazer Homes and 16 trade partners saved Catholic Charities about \$420,000 on the \$1,242,000 renovation. "HomeAid has had a tremendous impact on the lives of the people living there."

Lillian Garland, former Chair of the Cooperative Council of Ministries, decided to attend the Forum with a specific goal in mind – to learn



Amy McDowell, Director of Communications for Reston Interfaith, shared her organization's experiences with social media and networking.

how to structure a potential new shelter program in Prince William County and share that information with fellow board members. "I have met a lot of people today and made some wonderful contacts," she said.

"HomeAid Northern Virginia's Care Provider Forum is an outstanding vehicle by which the region's care providers can access relevant information about what is happening in their markets by networking with their colleagues," said HomeAid Northern Virginia Board President John DeZinno. "More importantly however, they have the opportunity to learn how HomeAid can help them improve their bottom line as they seek to improve the facilities they utilize to service their clients. It's a clear win-win event for all who attend."

HomeAid and Madison Homes Come to the Rescue

"HomeAid is coming to our rescue at a critical time," said Susan Hennessy, Facilities Manager for Doorways for Women and Families. "Doorways' funding has been challenged at all levels: from corporate and business donations, foundation and community giving, personal pledges, as well as state funding."



The Doorways for Women and Families' Freddie Foundation Mac Family Home can house up to six families.

This is the second time that HomeAid Northern Virginia will work on Doorways' Freddie Mac Foundation Family Home. Builder Captain Madison Homes, Inc. oversaw the project, which included drywall repair and painting inside, and exterior painting and repairs. They and five trade partners were able to supply over \$8,000 of in-kind labor, materials and supplies to

the renovation.

"Labor costs to maintain a house of this size are high and we simply would not be able to afford to pay for all the repairs on our own," said Hennessy. "We are extremely grateful to HomeAid for its commitment and generosity to our organization and to the population we serve."

Doorways for Women and Families empowers women, children and families, who are abused, homeless or at risk to live safe, secure and self-sufficient lives. Doorways' Family Home provides housing for 6 families, roughly 21 people, at any given time. In 2009, Doorways' housed 29 adults and 47 children in the Family Home. The organization also offers skill-building opportunities and supportive counseling to women, children, and families experiencing homelessness. In 2007, HomeAid and Builder Captain NV Homes were leaders in the \$2.7 million project.



Builder Captain Madison Homes, Inc., worked closely with five trade partners on the renovation.

Thanks to Madison Homes, Inc., Builder Captain for the Doorway's Freddie Mac Family Home Shelter Care Project, and to All the Trade Partners:

Long Fence, JCV, Westwinds Nursery, Construction Applicators & Benfield Electric



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NOVACO Home Gets a Face Lift - and a Heart Lift Too!

"We can't thank HomeAid enough for all they have done to make the NOVACO home a great place to live," said Victoria Neeley, Executive Director of NOVACO, Inc. "Because of the generosity of HomeAid Northern Virginia, Builder Captain Brookfield Homes and all the trade partners, NOVACO is able to offer a beautifully remodeled two bedroom condominium to a homeless family for 18-24 months as they focus on starting their new lives, safe and away from abuse." NOVACO offers safe housing and support services to families that would otherwise be homeless due to fleeing abuse.



From left, NOVACO staff and volunteers including Melissa Fairchild, Andrea Rasmussen, Joen Schultz and Victoria Neeley, joined Melanie Green-Karol with Brookfield Homes, at the Springfield home.

"Brookfield Homes has worked with HomeAid in the past on a very similar venue and we were really excited about the opportunity to be part of this project," said Melanie Green-Karol, General Sales Manager for Brookfield Homes-Washington. "After touring the home we decided we wanted to rebuild it from the inside out and would call on trade partners that we

have had business relationships with for many years to help us. Knowing that the shelter would provide a safe place for homeless women and children escaping from domestic violence, we agreed as a team that it was something we wanted to take on and do."

And NOVACO was very glad that they did! "We asked for new kitchen cabinets and we got a practically new condominium," said Neeley of the work done on the Springfield, Virginia home. "From the warm colors you painted on the walls, to the extra padding under the carpet, everything was done with the future residents in mind."



The renovation has an estimated retail value of over \$50,000 and included redesigning both the kitchen and bathroom and providing new fixtures, countertops, cabinetry, sinks, tub and appliances, including a washer and dryer. The HVAC system and water heater were replaced, along with the carpet throughout the home and new ceramic tile replaced the existing kitchen floor. The home was also freshened up with new paint. "Because your program took care of so much more than we asked for, we can use funds that we normally would have spent to maintain the unit to give direct support to the family instead," said Neeley.

"I am always amazed at how generous and compassionate people can be," said Green-Karol. "The building industry has been hit hard over the last few years and getting our trade partners and staff to step up to the plate and take on this task was a truly and amazing event. It's finished and ready... A kind and compassionate act is often its own reward!"

"All of the subcontractors gave their best so that a family could feel at home," said Neeley. "Your caring generosity is contagious - the client family feels welcome and our staff is proud to work with so many thoughtful people in our community. Thanks for coming together and giving NOVACO transitional housing a face lift and a heart lift too!"

Thanks to Brookfield Homes, Builder Captain for the NOVACO Shelter Care Project, and to All the Trade Partners:

- AAPR Cleaning Services
- Advanced Flooring
- Annandale Millwork
- Blue Label Customs
- Bollinger Construction
- Buhl Electric
- Capital Mechanical
- Color the World Painting Service
- ConServ Industries
- Darvish Construction
- East Coast Insulators
- Executive Floors Inc
- Falco Industries, Inc
- Falcon HVAC
- Fireplace Solutions
- Fireside Hearth & Home
- GE Appliances
- Greco Masonry
- Hall Mechanical
- Homestead Building Systems
- Johnson Drywall and Construction
- Masters Inc
- McCormick Paint/Johnson Drywall
- Mid-South Building Supply
- Potomac Concrete
- Select Construction
- Sutton Yantis Associates
- T&A Cleaning, Inc
- T.A.C Ceramic Tile
- The L&L Company
- Titan Erosion Control
- TNT Services Group
- Velasquez Contractors, Inc.



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Trade Partner Spotlight

Green Village Concrete Believes in Lending a Helping Hand

"When Mike Cleary [of Stanley Martin Homes] initially brought the HomeAid/Northern Virginia Family Services project to the Stanley Martin Builder Trade Council, I knew that Green Village Concrete (GVC) would be involved in some manner," said Andy Fisher, Senior Manager, GVC and Chairman of the Board of Stanley Martin Homes Builder Trade Council. "GVC Founders Feliciano Carvalhais and Francisco 'Chico' Silva believe in supporting the community-based causes that the Alloy's and Stanley Martin Homes champion." GVC has certainly proven to be a HomeAid champion having participated in seven projects for HomeAid Northern Virginia, working closely with several Builder Captains.

"Giving back is important," said Fisher. "Most of us have gone through rough patches and realize that a helping hand will give a person that intangible 'something' that allows them to look towards the possibilities and options that lie ahead."

"Green Village Concrete took the lead on the project and everyone else on the Trade Council stepped in right beside them," said Michael Cleary, Vice President Production & Purchasing for Stanley Martin Homes. "Andy's leadership set the volunteer example within the Builders Trade Council. All 14 Council Member companies participated in HomeAid's recent Northern Virginia Family Services project."

On the NVFS project the company replaced 45-year-old exterior concrete that was severely water damaged. "When we first visited the site, we realized the need for the carport floor to be repaired," said Fisher. "Not wanting to use the band aid approach, we decided to remove the slab and pour a new slab as well as replace the steps to the kitchen. That led to removing the asphalt drive and installing a concrete drive, which in turn, led to a new walkway from the driveway to the front entry. As we looked at the wooden front stoop, we decided 'in for a penny in for a pound,' so we built a new concrete stoop. The last bit of work was the areaway at the rear of the house. Structurally it was sound, but it needed a bit of touching up so we power washed and parged the areaway."

"Some trade partners go above and beyond what is needed when they work on a HomeAid project," said HomeAid Northern Virginia Executive Director Christy Eaton. "Green Village Concrete is one of those trade partners. We can count on them not only to get the job done, but to give the care provider exactly what is needed. They consistently surprise us with their generosity, expertise and willingness to help."

About Green Village Concrete

Green Village Concrete
The company was founded in October 1999 by Feliciano Carvalhais and Francisco "Chico" Silva. GVC is primarily focused on residential foundations and associated flatwork for national, regional and custom builders located in Northern Virginia and Maryland. The company also provides services to light commercial new construction and renovation. The company can be reached at 703-530-9777 or via email at andy@gvcinc.biz.



Virginia Erosion Control is at the Heart of HomeAid Project

"We would not have met our deadline (30 day project time) without Mr. Sandoval's generosity and support," said Michael Cleary, Vice President Production and Purchasing, Stanley Martin Homes. Cleary was referring to the Owner of Virginia Erosion Control, Victor Sandoval, and his contributions to a recent HomeAid project for Northern Virginia Family Services (NVFS). Stanley Martin Homes served as Builder Captain for the project and Virginia Erosion Control provided the labor for the demolition, trash removal, silt and erosion control, as well as daily clean-up of the site. "He deflects recognition, is humble and has a heart of gold," said Cleary.

"We enjoy helping the community and have formed a great partnership with Stanley Martin Homes," said Sandoval. "We felt that we could expand this partnership in support of HomeAid."

Although this was Virginia Erosion Control's first HomeAid experience, it was a rewarding one for the company and its employees. "The crews enjoyed working toward a common goal with the other trade partners," said Sandoval. "We could not believe the amount of work that was done in such a short time."

"We really appreciate the hard work of all the trade partners who participate in HomeAid projects," said HomeAid Northern Virginia Executive Director Christy Eaton. "Without their support, expertise and commitment to our community, we wouldn't be able to do what we do in our fight to end homelessness."

About Virginia Erosion Control

Virginia Erosion Control was founded in June 2008. The company specializes in exterior site maintenance during all phases of construction. For more information, please contact Owner Victor Sandoval at virginiaerosioncontrol@gmail.com.



How We Help Our Community:

HomeAid Northern Virginia builds and renovates homeless shelters, transitional houses, food banks, medical clinics, counseling centers, and other facilities that help homeless people gain stability and a roof over their heads. HomeAid leverages the resources of the homebuilding community and its corporate partners to conduct major renovations to shelters and homes to provide safe, stable and new living arrangements for previously homeless persons. HomeAid's partners and resources help to significantly reduce the construction costs to care provider organizations, thereby allowing them to redirect those dollars back into programs and services for these homeless families and individuals.



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HomeAid and Builder Captain CarrHomes Provide a "Welcome Gift"

"The donation of labor and materials was a welcome gift," said Lauren Wolfe, LPC, Director, Mental Health & Transitional Programs for Community Residences of the recent renovation of an Arlington home for the organization. "We are able to reap the benefits of a substantial renovation project, and are most grateful." This is the first HomeAid project for Community Residences.

HomeAid and Builder Captain CarrHomes along with 9 trade partners renovated a bathroom in the home used as part of the 90-day transitional housing program for its residents who are homeless and also challenged with a mental illness.

"Changing the configuration of the bathroom to make it more usable, while working around some interesting plumbing and structural obstacles really put the subcontractors to the test," said Bob Czaplicki, Contract Manager for CarrHomes. "We collaborated on a design that would work well and that the tenants really appreciated."



CarrHomes and 9 trade partners reconfigured the layout of the bathroom in a Community Residences' home to make it more accessible for tenants.

"When we were initially offered this opportunity, we believed that the room was adequate as it was," said Wolfe. "We thought paint or some new tiles would suffice. But, as the work progressed, the dust settled and the room took shape, it was clear to all of us that we had not fully realized what a wonderful contribution this would be to our residents." The improvement is estimated at \$18,000.

"For residents who have been homeless, struggle with mental illness and are often adrift in a complex and demanding public behavioral health system, a facility that is clean, well lit, private and pleasant is uplifting, reassuring and raises consciousness about what is possible," said Wolfe.

1st Annual HomeAid Northern Virginia

Thursday,
September 9,
2010



4:00pm -
7:00pm

Dranesville Tavern,
Herndon, Virginia

Join industry colleagues and network with friends at this fun, casual event. HomeAid works with builders and trade partners to build and renovate homeless shelters.

Find out how your partners, and competitors, have helped us complete over \$10 Million in renovations since our start in 2001.

9TH ANNUAL GALA & AUCTION



The Gig
Starts
@6PM

NOVEMBER 6TH, 2010
AT THE WESTIN DULLES

presented by:



Map

Sponsorship Opportunities are Available

Please contact Christy Eaton, Executive Director, at (571) 283-6320 for more information.

2010 Gala Committee Members Needed

Would you like to help us organize this exclusive event for 2010? We need volunteers to help with sponsorship sales, auction item procurement, marketing/communications, night-of logistics, and other areas to make this a fabulous event. Please contact Christy Eaton at (571) 283-6320 or ceaton@nvbia.com if you're interested in volunteering.

